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**Masters' Collection**

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*Laboratorio Olfattivo is proud to launch  
the Masters' Collection, a new line that celebrates the  
synergetic power of the meeting of two great masters of  
perfumery:*

*Lucien Ferrero e Jean-Claude Ellena.*

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## *Lucien Ferrero*



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## *Lucien Ferrero*

«To all living beings the sense of smell is essential for survival. With the evolution of humanity, the olfactory sense has generated a new art: the Perfumery. The fragrance creators first became artisans and then became incorporated into the perfumery industry, which imposed marketing techniques on them, causing them to lose their freedom of creation and imposing the law of the market on them, resulting in a bleak conformism.

One evening I met Roberto and Daniela, we exchanged our visions on the world of fragrances. Immediately I was seduced by our shared approach to the creation and nobility of the raw materials used. I was struck by Roberto and Daniela's knowledge of the world that is currently quite firm about perfumery, It was their curiosity about the mysteries of creating a perfume, and our convergence of thoughts that led us to the idea of continuing together far away from such conformism.

A new perfume must be based on innovative ideas and reflect the beliefs based on the originality of those concepts, and on the purity of the raw materials used to translate its spirit. In fact, we must put human beings and relationships back at the heart of our work, so that the olfactory result is akin to the spirit and sensitivity of the author.

All this must contribute towards a product with strong emotional power and vibrant sensuality. The harmony established with Roberto and Daniela encouraged me to embark on this new adventure, after 45 years of traditional perfumery: we strongly believe in this new approach based on emotions and human relationships, and we hope to share it with lovers of olfactory sensations.»

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# Vetyverso

di Lucien Ferrero

«From every trip, I have always brought back an olfactory memory of the places visited. From a trip to the Antilles, I can recall the memory of their olfactory power: on the slopes of the volcanoes grow the roots of Vetiver, with its virile and woody notes. Here the mornings shine with the freshness of citrus fruits and, little by little, the air vibrates with noble and precious spicy scents. It was from these first memories that I built Vetyverso: a fragrance with a decisive and intriguing trail».

The noble root of Vetiver, which has always been known for its beneficial properties, famed for its capability to ward off negative energy, an essence very much in vogue in the seventies and eighties, returns to express all its elegance in Vetyverso. The green and yet at the same time woody character of Vetiver is illuminated by citrus scents and made sparkling by spicy notes forming a perfect fragrance to be worn by man but also by women who are seeking an olfactory surprise on their skin.

**Carnation E.O., Nutmeg E.O., Bitter Orange**

**Vetiver E.O., Black Pepper E.O., Pink Pepper E.O., Grapefruit**

**Cedar E.O., Clary Sage Absolute, Sandalwood, White Musks**

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## *Tantrico*

*di Lucien Ferrero*

«What is more noble for a perfumer than Sandal attar? Without doubt it is the most precious essential oil in the history of perfumery, with a refined elegance, an unparalleled sensuality and an intimacy that I invite you to try.»

An indisputable symbol of spirituality and a medium of communication between the land and the divine for many civilizations, if we think of Sandalwood, we cannot but refer to its sensuality which is released in the contact between this raw material and the skin. In Tantric, the velvety character of Sandalwood is tickled by the aromatic touch of Sage, Juniper and Cypress creating a jus in perfect balance between discretion and sensuality that binds to the skin immediately, creating a persistent but intimate aura.

***Juniper Berries E.O., Lime E.O., Clary Sage of Provence E.O., Grapefruit***

***Cypress E.O., Timor Pepper E.O., Sandalwood E.O.***

***White Musks, Balsam Fir Absolute, Atlas Cedar E.O.***

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## *Jean-Claude Ellena*



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## *Jean-Claude Ellena*

«One of the pleasures of life is in the chance meeting. I'm not talking about what you might have in the morning with your grocer, the baker, or who you take a coffee with at the corner bar. Because it is not the place, but the people who make the encounter. The chance meeting of which I speak to you about usually begins with the exchange of a smile or a look of courtesy, this wonderful thing that allows us to say that we are listening to the other person and we are there to exchange a word, albeit fleeting. Because it is in the exchange and in the sharing that the connection is built. What we share is ourselves. We are each the mirror of the other, the other is myself or what I want myself to be, not totally however because, like everyone, I am unique, but my uniqueness comes from many elements.

I met Roberto during a conference on perfume that he had invited me to. The man was smiling, his eyes were sincere, and we had a common passion: the Perfume. His lust for knowledge was such that he never stopped asking me questions. Far from bothering me, I was pleasantly amused by that verbal game. During the conference he translated my speech into Italian, adding his own words to mine, asking questions out of curiosity or amazement. He did it so well that in addition to sharing his words, I was able to perceive the smells and perfumes, and later told him that I would be honored to be able to create something for his brand. From that meeting the collection that you discover today was born.»

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## *Baliflora*

*di Jean-Claude Ellena*

*«There are places whose scents are stored in memory much longer than landscapes. When the red spider lily, the white lily ginger and the frangipane bloom, encircling the streets, and the lotus opens onto the smallest mirrors of water, the landscapes become fragrance in turn.*

*Among the flowers of Bali, the inhabitants have made the Frangipane, the emblem of their island to offer to the gods of the Hindu pantheon.*

*Centered to ceremonies, dances, offerings where smells and colors mix until they become one, it seemed to me then that the scent of those flowers told the beauty and diversity of the island.»*

***Tangerine, Orange Blossoms Abs., Frangipani, Lily, Geranium, Lotus, Jasmine, Musks***

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# *Tuberose*

*di Jean-Claude Ellena*

«On a pleasant autumn evening, in the golden light, the cold suddenly swept over me. Winter would be upon us at dawn.

*Opening the front door, I turned to look one last time at the last stem of the tuberose flowers, a gift from a summer that had survived, thinking that in the morning I would go and pick it up to get drunk for a few days more on its smell. Since then, at a time when artificial lights respond to the night, the tuberose spreads with its soft voice a scent of jasmine, plum and spices. It is a whisper, like a breeze, that will not tire.*

*And every night, around midnight, his voice goes out, so we can wait for the same moment the next day. His smell is like his life, programmed. There is something in this flower of the figure of Shéhérazade that every night tells a story of escaping death. He did it so well that his story, still alive, has become a perfume.»*

***Indian Carnation, Tuberose Abs., Coriander, Spices, Musks***

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