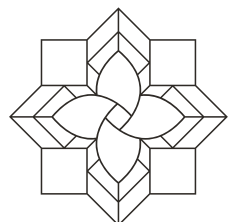


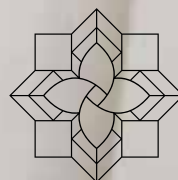
**MAX
BENJAMIN**
Naturally
Made Scents

SPRING/SUMMER COLLECTIONS 2025

www.maxbenjamin.com



MAX
BENJAMIN
Wall Fragrance
Diffuser



MAX
BENJAMIN

Wall Fragrance Diffuser

NEW

White Pomegranate

Diffuser 15ml (EU plug) Code: RB-WDEU03
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK03
Diffuser Refill 15ml Code: RB-WDR03



Lemongrass & Ginger

Diffuser 15ml (EU plug) Code: RB-WDEU01
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK01
Diffuser Refill 15ml Code: RB-WDR01



Acqua Viva

Diffuser 15ml (EU plug) Code: RB-WDEU06
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK06
Diffuser Refill 15ml Code: RB-WDR06



True Lavender

Diffuser 15ml (EU plug) Code: RB-WDEU08
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK08
Diffuser Refill 15ml Code: RB-WDR08



Dodici

Diffuser 15ml (EU plug) Code: RB-WDEU04
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK04
Diffuser Refill 15ml Code: RB-WDR04



French Linen Water

Diffuser 15ml (EU plug) Code: RB-WDEU02
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK02
Diffuser Refill 15ml Code: RB-WDR02



Diffuser refills last 1 month approximately.

MAX BENJAMIN Classic Collection

Our original and
most loved collection

Welcome to the natural, scented world of Max Benjamin, an Irish fragrance studio with a nomadic spirit. Situated in the Wicklow mountains surrounded by rambling scented hedgerows and breathtaking scenery, our collection of car fragrances and candles are inspired by both our travels and the natural habitat on our doorstep.

Named after Orla's twin boys, Max and Ben, our founding philosophy - to uplift everyday lives through the power of evocative scent - still rings true today.

As a family, we combine traditional and modern fragrance making techniques to create products that uplift the soul. Our essential oils are selected by hand from artisan fragrance houses to help you relax and unwind.

Mark, Orla & David Van den Bergh



Seville Orange Blossom

MAX BENJAMIN

Classic Collection

White Pomegranate

Diffuser 150ml	Code: RB-D03
Diffuser Refill 150ml	Code: RB-DR03
Diffuser Refill 300ml	Code: RB-DRL03
Scented Candle 210g	Code: RB-C03
Scented Card	Code: RB-SC03



Italian Apothecary

Diffuser 150ml	Code: RB-D07
Diffuser Refill 150ml	Code: RB-DR07
Diffuser Refill 300ml	Code: RB-DRL07
Scented Candle 210g	Code: RB-C07
Scented Card	Code: RB-SC07



Grapefruit Shores

Diffuser 150ml	Code: RB-D09
Diffuser Refill 150ml	Code: RB-DR09
Diffuser Refill 300ml	Code: RB-DRL09
Scented Candle 210g	Code: RB-C09
Scented Card	Code: RB-SC09



Lemongrass & Ginger

Diffuser 150ml	Code: RB-D01
Diffuser Refill 150ml	Code: RB-DR01
Diffuser Refill 300ml	Code: RB-DRL01
Scented Candle 210g	Code: RB-C01
Scented Card	Code: RB-SC01



Candles burn for 50 hours minimum.
150ml diffuser refills last 4 months approximately.

MAX BENJAMIN

Classic Collection

Acqua Viva

Diffuser 150ml Code: RB-D06
 Diffuser Refill 150ml Code: RB-DR06
 Diffuser Refill 300ml Code: RB-DRL06
 Scented Candle 210g Code: RB-C06
 Scented Card Code: RB-SC06



True Lavender

Diffuser 150ml Code: RB-D08
 Diffuser Refill 150ml Code: RB-DR08
 Diffuser Refill 300ml Code: RB-DRL08
 Scented Candle 210g Code: RB-C08
 Scented Card Code: RB-SC08



Dodici

Diffuser 150ml Code: RB-D04
 Diffuser Refill 150ml Code: RB-DR04
 Diffuser Refill 300ml Code: RB-DRL04
 Scented Candle 210g Code: RB-C04
 Scented Card Code: RB-SC04



Pink Pepper

Diffuser 150ml Code: RB-D05
 Diffuser Refill 150ml Code: RB-DR05
 Diffuser Refill 300ml Code: RB-DRL05
 Scented Candle 210g Code: RB-C05
 Scented Card Code: RB-SC05



Candles burn for 50 hours minimum.
 150ml diffuser refills last 4 months approximately.

MAX BENJAMIN

Classic Collection

French Linen Water

Diffuser 150ml	Code: RB-D02
Diffuser Refill 150ml	Code: RB-DR02
Diffuser Refill 300ml	Code: RB-DRL02
Scented Candle 210g	Code: RB-C02
Scented Card	Code: RB-SC02



Irish Leather & Oud

Diffuser 150ml	Code: RB-D10
Diffuser Refill 150ml	Code: RB-DR10
Diffuser Refill 300ml	Code: RB-DRL10
Scented Candle 210g	Code: RB-C10
Scented Card	Code: RB-SC10

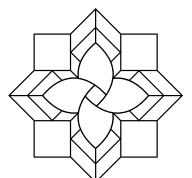


Seville Orange Blossom

Diffuser 150ml	Code: RB-D12
Diffuser Refill 150ml	Code: RB-DR12
Diffuser Refill 300ml	Code: RB-DRL12
Scented Candle 210g	Code: RB-C12
Scented Card	Code: RB-SC12



Candles burn for 50 hours minimum.
150ml diffuser refills last 4 months approximately.



MAX BENJAMIN

3 Wick Candles 560g

White Pomegranate

Code: RB-C3W03



Lemongrass & Ginger

Code: RB-C3W01



French Linen Water

Code: RB-C3W02



Candles burn for 65 hours minimum.

MAX BENJAMIN

210g Candle & 150ml Diffuser Gift Set

White Pomegranate

Code: RB-CDG03



Lemongrass & Ginger

Code: RB-CDG01



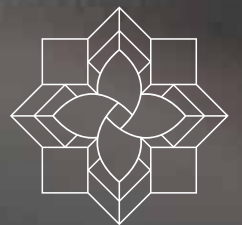
French Linen Water

Code: RB-CDG02



Candles burn for 50 hours minimum.
100ml diffuser refills last 4 months approximately.

MAX
BENJAMIN
Car Fragrance



MAX BENJAMIN

Car Fragrance Dispenser

White
Pomegranate

Code: RB-CF03



Italian
Apothecary

Code: RB-CF07



Grapefruit
Shores

Code: RB-CF09



Lemongrass &
Ginger

Code: RB-CF01



Acqua Viva

Code: RB-CF06



True Lavender

Code: RB-CF08



Dodici

Code: RB-CF04



Pink Pepper

Code: RB-CF05



French Linen
Water

Code: RB-CF02



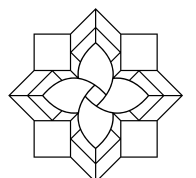
Irish Leather
& Oud

Code: RB-CF10



Seville Orange
Blossom

Code: RB-CF12



MAX BENJAMIN

Car Fragrance Refill

White Pomegranate

Code: RB-CFR03



Italian Apothecary

Code: RB-CFR07



Grapefruit Shores

Code: RB-CFR09



Lemongrass & Ginger

Code: RB-CFR01



Acqua Viva

Code: RB-CFR06



True Lavender

Code: RB-CFR08



Dodici

Code: RB-CFR04



Pink Pepper

Code: RB-CFR05



French Linen Water

Code: RB-CFR02



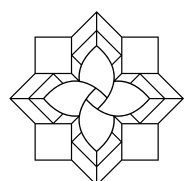
Irish Leather & Oud

Code: RB-CFR10



Seville Orange Blossom

Code: RB-CFR12



MAX BENJAMIN

Car Fragrance Gift Set Holder + 4 Refills

White Pomegranate

Code: RB-CFGB03



Italian Apothecary

Code: RB-CFGB07



Grapefruit Shores

Code: RB-CFGB09



Lemongrass & Ginger

Code: RB-CFGB01



Acqua Viva

Code: RB-CFGB06



True Lavender

Code: RB-CFGB08



Dodici

Code: RB-CFGB04



Pink Pepper

Code: RB-CFGB05



French Linen Water

Code: RB-CFGB02



Irish Leather & Oud

Code: RB-CFGB10



Seville Orange Blossom

Code: RB-CFR12



Car Fragrance Gift Set

Dodici and Irish Leather & Oud

Code: RB-CFGS01



French Linen Water and White Pomegranate

Code: RB-CFGS02



MAX
BENJAMIN
Bath & Body Collection



MAX
BENJAMIN
White
Pomegranate

MAX
BENJAMIN
Lemongrass
& Ginger

NATURAL
HAND
CREAM

NATURAL
HAND BODY

MAX BENJAMIN

Natural Hand Cream

White Pomegranate

Hand Cream 75ml. Code: RB-HC03
Hand Cream 75ml Tester. Code: RB-HCT03



Lemongrass & Ginger

Hand Cream 75ml. Code: RB-HC01
Hand Cream 75ml Tester. Code: RB-HCT01



Acqua Viva

Hand Cream 75ml. Code: RB-HC06
Hand Cream 75ml Tester. Code: RB-HCT06



True Lavender

Hand Cream 75ml. Code: RB-HC08
Hand Cream 75ml Tester. Code: RB-HCT08



Dodici

Hand Cream 75ml. Code: RB-HC04
Hand Cream 75ml Tester. Code: RB-HCT04



French Linen Water

Hand Cream 75ml. Code: RB-HC02
Hand Cream 75ml Tester. Code: RB-HCT02



Trio Hand Cream Gift Sets

Lemongrass & Ginger, French Linen Water and White Pomegranate

Code: RB-HCG3



True Lavender, Dodici and Acqua Viva

Code: RB-HCG3-2



MAX BENJAMIN

Natural Hand & Body Wash

White Pomegranate

Code: RB-HW03



Lemongrass & Ginger

Code: RB-HW01



Acqua Viva

Code: RB-HW06



True Lavender

Code: RB-HW08



Dodici

Code: RB-HW04



French Linen Water

Code: RB-HW02



Natural Hand & Body Lotion

White Pomegranate

Hand & Body Lotion 300ml. Code: RB-HL03

Hand & Body Lotion 300ml Tester. Code: RB-HLT03



Lemongrass & Ginger

Hand & Body Lotion 300ml. Code: RB-HL01

Hand & Body Lotion 300ml Tester. Code: RB-HLT01



Acqua Viva

Hand & Body Lotion 300ml. Code: RB-HL06

Hand & Body Lotion 300ml Tester. Code: RB-HLT06



MAX BENJAMIN

Natural Hand & Body Lotion

True Lavender

Hand & Body Lotion 300ml. Code: RB-HL08
Hand & Body Lotion 300ml Tester. Code: RB-HLT08



Dodici

Hand & Body Lotion 300ml. Code: RB-HL04
Hand & Body Lotion 300ml Tester. Code: RB-HLT04



French Linen Water

Hand & Body Lotion 300ml. Code: RB-HL02
Hand & Body Lotion 300ml Tester. Code: RB-HLT02



Hand & Body Wash 300ml and Hand & Body Lotion 300ml Gift Set

White Pomegranate

Code: RB-WL03



Lemongrass & Ginger

Code: RB-WL01



Acqua Viva

Code: RB-WL06



True Lavender

Code: RB-WL08



Dodici

Code: RB-WL04



French Linen Water

Code: RB-WL02



MAX BENJAMIN

Discovery

A collection of scented candles and diffusers inspired by memories of our travels to far flung parts of the globe.



NEW

Swedish Woodlands

Diffuser 100ml
Code: RB-ED36

Diffuser 100ml Tester
Code: RB-EDT36

Diffuser 100ml Refill
Code: RB-EDR36

Scented Candle 200g
Code: RB-EC36

Scented Card
Code: RB-ESC36



Wild Coast Belize

Diffuser 100ml
Code: RB-ED30

Diffuser 100ml Tester
Code: RB-EDT30

Diffuser 100ml Refill
Code: RB-EDR30

Scented Candle 200g
Code: RB-EC30

Scented Card
Code: RB-ESC30



Irish Driftwood West Cork

Diffuser 100ml
Code: RB-ED33

Diffuser 100ml Tester
Code: RB-EDT33

Diffuser 100ml Refill
Code: RB-EDR33

Scented Candle 200g
Code: RB-EC33

Scented Card
Code: RB-ESC33



Ocean Dive Bali

Diffuser 100ml
Code: RB-ED32

Diffuser 100ml Tester
Code: RB-EDT32

Diffuser 100ml Refill
Code: RB-EDR32

Scented Candle 200g
Code: RB-EC32

Scented Card
Code: RB-ESC32



Sun Sparkle California

Diffuser 100ml
Code: RB-ED34

Diffuser 100ml Tester
Code: RB-EDT34

Diffuser 100ml Refill
Code: RB-EDR34

Scented Candle 200g
Code: RB-EC34

Scented Card
Code: RB-ESC34



Candles burn for 35 hours minimum.
Diffuser refills last 3 months approximately.

MAX BENJAMIN

Visual Merchandising Guidelines

- . Each collection should be displayed on a separate unit, or adjacent units.
- . Each diffuser and candle fragrance must always have a tester on display.
- . Diffuser tester bottles must be opened with reeds placed in the fragrance oil, positioned in the way shown in the picture.
- . Candles testers must always have lids placed on top of each one to protect from dust and to maintain clean appearance on the wax.
- . Placement of products:

- Top shelf – diffusers only
- Next shelf down – diffusers with one diffuser tester out in front of each box
- Next shelf down – candles only stocked two high
- Next shelf down – candles with one candle tester out in front of each box
- Next shelf down – scented cards & diffuser refills
- Bottom shelf – car fragrances

- . Always place in matching fragrance/colour sequence left to right as indicated below and up three deep depending on how deep the shelves are.
- . Fragrance/colour sequence left to right as follows (if not all fragrances are stocked maintain the same sequence without the missing fragrances):

- White Pomegranate
- Italian Apothecary
- Grapefruit Shores
- Lemongrass & Ginger
- Acqua Viva
- True Lavender
- Dodici
- Pink Pepper
- French Linen Water
- Irish Leather & Oud
- Seville Orange Blossom

- . Candles boxes can be stacked 2 high maximum, if necessary.
- . Pricing tickets must only be placed on the base of the product and never on the front, top, sides or back.
- . Collection specific POS material should always be on display.



MAX BENJAMIN

Point of Sale

A5 Strut Card

Code: RB-POS-MBSTRUT



Candle Tester 210g

- | | |
|------------------------|---------------|
| Lemongrass and Ginger | Code: RB-CT01 |
| French Linen Water | Code: RB-CT02 |
| White Pomegranate | Code: RB-CT03 |
| Dodici | Code: RB-CT04 |
| Pink Pepper | Code: RB-CT05 |
| Acqua Viva | Code: RB-CT06 |
| Italian Apothecary | Code: RB-CT07 |
| True Lavender | Code: RB-CT08 |
| Grapefruit Shore | Code: RB-CT09 |
| Irish Leather & Oud | Code: RB-CT10 |
| Seville Orange Blossom | Code: RB-CT12 |

Diffuser Tester 150ml

- | | |
|------------------------|---------------|
| Lemongrass and Ginger | Code: RB-DT01 |
| French Linen Water | Code: RB-DT02 |
| White Pomegranate | Code: RB-DT03 |
| Dodici | Code: RB-DT04 |
| Pink Pepper | Code: RB-DT05 |
| Acqua Viva | Code: RB-DT06 |
| Italian Apothecary | Code: RB-DT07 |
| True Lavender | Code: RB-DT08 |
| Grapefruit Shore | Code: RB-DT09 |
| Irish Leather & Oud | Code: RB-DT10 |
| Seville Orange Blossom | Code: RB-CT12 |



A6 Strut Card

Code: RB-POS7



Wall Fragrance Diffuser Refill Display

Code: RB-WD-CDU



NEW

Car Bar Tester 3 Unit

Code: RB-CARB/3



Car Bar Tester 5 Unit

Code: RB-CARB/5



MAX BENJAMIN

SCENTS INSPIRED BY TRAVEL
& NATURE
NOMADIC
IN
SPIRIT

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